

CONTRACT



WRAZ
Diamond View Office Building
512 S. Mangum St.
Durham, NC 27701
(919)821-8514

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Revised 10/5/12

<u>Contract / Revision</u> 116015 /		<u>Alt Order #</u> 06260176
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 10/09/12 - 10/15/12		<u>Estimate #</u> 1537
<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/01/12 / 10/08/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAZ	<u>Account Executive</u> N Welte	<u>Sales Office</u> Philadelphia Tel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRAZ	10/09/12	10/15/12	7-8a M-F	7-8a		:30			NM	5	\$825.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$165.00			
N 2	WRAZ	10/09/12	10/15/12	8-9a M-F	8-9am		:30			NM	5	\$825.00
		Candidate Class 3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				5	\$165.00			
N 3	WRAZ	10/14/12	10/14/12	830-9a Sun	8:30-9a		:30			NM	1	\$50.00
		Candidate Class 4										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/12	10/14/12	-----1				1	\$50.00			
N 4	WRAZ	10/09/12	10/15/12	9-10a M-F	9-10a		:30			NM	4	\$1,080.00
		Candidate Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				4	\$270.00			
N 5	WRAZ	10/09/12	10/15/12	10-11a M-F	10-11a		:30			NM	3	\$615.00
		Candidate Class 1										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				3	\$205.00			
N 6	WRAZ	10/09/12	10/15/12	11a-12n M-F	11a-12n		:30			NM	2	\$80.00
		Candidate Class 4										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$40.00			
N 7	WRAZ	10/09/12	10/15/12	12n-1p M-F	12n-1p		:30			NM	2	\$210.00
		Candidate Class 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$105.00			
N 8	WRAZ	10/09/12	10/15/12	2-3p M-F	2-3p		:30			NM	2	\$100.00
		Candidate Class 4										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/09/12	10/15/12	MTWTF--				2	\$50.00			

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<u>Advertiser</u> Obama For America		<u>Original Date / Revision</u> 08/01/12 / 10/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WRAZ	10/14/12	10/14/12	9-10a Sun	9-10a		:30			NM	4	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-----4				4	\$205.00			
N 10	WRAZ	10/09/12	10/15/12	3-4p M-F	3-4p		:30			NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				2	\$165.00			
N 11	WRAZ	10/09/12	10/15/12	4-5p M-F	4-5p		:30			NM	2	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				2	\$85.00			
N 12	WRAZ	10/09/12	10/15/12	5-6p M-F	5-6p		:30			NM	2	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				2	\$105.00			
D 13	WRAZ	10/13/12	10/13/12	Sat 5-6p	5-6p		:30			NM	0	\$0.00
N 14	WRAZ	10/09/12	10/15/12	6-630p M-F	6-6:30p		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				1	\$200.00			
N 15	WRAZ	10/09/12	10/15/12	630-7p M-F	6:30-7p		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	MTWTF--				3	\$200.00			
N 16	WRAZ	10/09/12	10/12/12	7-730p M-F	7-7:30p		:30			NM	2	\$1,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	-TWTF--				2	\$580.00			
N 17	WRAZ	10/09/12	10/15/12	730-8p M-F	7:30-8p		:30			NM	3	\$1,740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/09/12	10/15/12	-TWTF--				3	\$580.00			
D 18	WRAZ	10/13/12	10/13/12	Sat 6-7p	6-7p		:30			NM	0	\$0.00
D 19	WRAZ	10/13/12	10/13/12	7-8p Sat	7-8p		:30			NM	0	\$0.00
N 20	WRAZ	10/15/12	10/15/12	Mon Prime 9-10p	9-10p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	1-----				1	\$1,200.00			
N 21	WRAZ	10/09/12	10/09/12	Tue Prime 9-10p	9-10p New Girl/Rai		:30			NM	1	\$3,265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	-1-----				1	\$3,265.00			
N 22	WRAZ	10/10/12	10/10/12	X-Factor	X-Factor		:30			NM	1	\$4,950.00

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Obama For America	08/01/12 / 10/08/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 --1---- 1 \$4,950.00												
N 23	WRAZ	10/11/12	10/11/12	X-Factor	X-Factor		:30			NM	1	\$4,950.00
Candidate Class 3												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ---1--- 1 \$4,950.00												
D 24	WRAZ	10/11/12	10/11/12	Thur Prime 9-10p	9-10p		:30			NM	0	\$0.00
Candidate Class 4												
N 25	WRAZ	10/12/12	10/12/12	Fri Prime 9-10p	9-10P		:30			NM	1	\$1,775.00
Candidate Class 2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/08/12 10/14/12 ----1-- 1 \$1,775.00												
N 26	WRAZ	10/09/12	10/15/12	WRAL's 10pm News on Fox !Late News			:30			NM	7	\$4,620.00
Candidate Class 3												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTFSS 7 \$660.00												
N 27	WRAZ	10/09/12	10/15/12	11-1130p M-F	11-1130p		:30			NM	3	\$450.00
Candidate Class 3												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 3 \$150.00												
N 28	WRAZ	10/09/12	10/15/12	1130p-12x M-F	1130p-12x		:30			NM	3	\$315.00
Candidate Class 2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 MTWTF-- 3 \$105.00												
D 29	WRAZ	10/14/12	10/14/12	WRAL's Rewind	Rewind		:30			NM	0	\$0.00
Candidate Class 4												
N 30	WRAZ	10/15/12	10/15/12	9-10a M-F	9-10a		:30			NM	1	\$165.00
Candidate Class 3												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 M----- 1 \$165.00												
N 31	WRAZ	10/15/12	10/15/12	7-730p M-F	7-7:30p		:30			NM	1	\$580.00
Candidate Class 3												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/09/12 10/15/12 M----- 1 \$580.00												
Totals											63	\$31,285.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/15/12	63	\$31,285.00	\$26,592.25
Totals	63	\$31,285.00	\$26,592.25

Signature: _____ **Date:** _____

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